

2022 RIDE 

# BRIDGE TO NOWHERE

**SATURDAY  
AUGUST 27**

**KILDONAN PARK**

Over 1,500 people in Winnipeg are estimated to be homeless on any given night.  
**TOGETHER, WE CAN CHANGE THIS STATISTIC**

## ► RIDE TO END HOMELESSNESS

Join us for the second annual 2022 Bridge to Nowhere Ride in support of Hockey Helps the Homeless (HHTH) and the Brothers of the Fork Cycling Club (BOTF). Last year, we were able to grant **\$50,000** to support our local partners; join us for 2022 and help the Bridge to Nowhere Ride hit our **goal of \$100,000** and 'put the brakes' on homelessness in Winnipeg.



### **RESOURCE ASSISTANCE FOR YOUTH INC. (RAY)**

The funds from Bridge to Nowhere have been particularly helpful in keeping our kitchen open during the pandemic. We were providing hot meals out the front door which required takeout containers and other supplies that we don't normally keep on hand. This is just one example of the changes we've had to make to respond to youth's needs.



### **WILLOW PLACE**

When you support fundraising efforts for Willow Place, you help to provide safe options and hope for some of the most vulnerable in our region. The coronavirus pandemic continues to impact our charity with increasing costs, including for basic necessities in shelter like food. We rely upon donations and food banks to support our shelter participants, and must fundraise in excess of \$150,000 each year to sustain crisis supports.



### **RED ROAD LODGE**

The Red Road Lodge is very grateful for the support that the Brothers of the Fork has provided to us during the past year. For the past 10 years we have been providing Homes, Hope, Help and Healing to some of Winnipeg's most marginalised and at-risk individuals, many who have been homeless and suffering with substance abuse and mental health challenges as a result of the negative effects of the 60's Scoop and Residential School experience.



### **BEAR CLAN PATROL INC.**

Bear Clan Patrol came about as a result of the ongoing need to assume the traditional responsibility to provide security to the Aboriginal community. The concept behind the patrol is community people working with the community to provide personal security in the inner city in a non-threatening, non-violent and supportive way.



## ► SPONSORSHIP OPPORTUNITIES

Having the support of local organizations is paramount to the success of this ride and helping us achieve our goal of shutting out homelessness in Winnipeg. Please view the options below or work with us directly on a sponsorship solution that best meets your needs.

SPONSORSHIP DETAILS	PRESENTING \$20,000	JERSEY \$10,000	WATER BOTTLE \$5,000	ROADSIDE \$5,000	VOLUNTEER \$2,500	BREAKFAST \$2,500	LUNCH \$2,500
LOGO ON ALL PROMOTIONAL MATERIAL	•						
SPEAKING ROLE AT THE POST-RIDE LUNCH	•						
LOGO HIGHLY VISIBLE ON RIDER JERSEYS	•	•	•				
INDIVIDUAL SIGNAGE RECOGNIZING SPONSORSHIP	•	•	•	•	•		
LOGO AT START & FINISH	•	•	•	•	•	•	•
LOGO ON RIDE WEBSITE	•	•	•	•	•	•	•
COMPLIMENTARY RIDE SPOTS	5	3	2	1	1	1	1

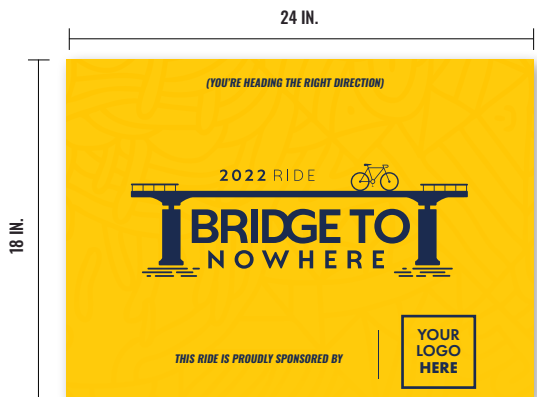
# RIDE FOR GOOD.

LOGO WILL BE ON PROMO MATERIALS RELATED TO CHOSEN SPONSORSHIP LEVEL. (E.G. VOLUNTEER SPONSOR WILL HAVE THEIR LOGO ON VOLUNTEER \*ALL RIDERS, INCLUDING SPONSORED RIDERS, MUST FUNDRAISE A MINIMUM OF \$250

### ROAD SIGN SPONSOR \$2,500

\*PLEASE NOTE: Road Sign and Rider Bib renderings that are pictured here may not be an accurate representation of the final printed product.

YOUR COMPANY LOGO



### RIDER BIB SPONSOR \$1,000

## JOIN OUR PROUD LOCAL SUPPORTERS



**INTERESTED IN DONATING DIRECTLY TO THE RIDE?**  
AND RECEIVE AN AUTOMATICALLY GENERATED TAX RECEIPT FOR YOUR DONATION!

[CLICK HERE](#)