



EMPLOYEE ENGAGEMENT PLAN

EMPLOYEE MATCHING PROGRAM

We match what you raise!

Universal Logistics has been a proud supporter of the Hockey Helps the Homeless York Region event for a number of years and we're excited to be involved again in 2021 as they celebrate 25 years. Similar to past years, Universal Logistics is sponsoring the tournament and will be recognized as the **Game Day and Participant Gift Sponsor** for the 2021 tournament.

Universal Logistics is once again offering a matching program for funds raised by the Universal Logistics Fundraising Team and we ask that all employees participate. For every dollar raised by the employees, Universal will match each dollar, up to a maximum of **\$15,000**. Take advantage of this and receive fantastic fundraising incentives in order to create a lasting impact in your community!

MATCHING GIFT
\$15,000

FUNDRAISE AND WIN!

Raise more and score awesome fundraising incentives.

The Hockey Helps the Homeless York Region event benefits 360° Kids and Blue Door, two local organizations that support homeless and underprivileged individuals by providing shelter and a number of supports. By reaching out to your network of family, friends, and neighbours, your donations can make a substantial difference in the lives of those in York Region and your own. Check out the fundraising prizes below that include Leafs tickets, an extra paid vacation day, exclusive HHTH merchandise, and more.

FUNDRAISE \$100 BY NOV. 12TH & AUTOMATICALLY BE ENTERED TO WIN

DINNER & A PAIR OF TORONTO MAPLE LEAFS TICKETS
(VALUED AT APPROX. \$1,000)

All Participants who fundraised \$100 as of Nov. 12, 2021 will be entered into a draw for a pair of Gold Centre Ice Toronto Maple Leaf Tickets and a \$200 Restaurant Gift Card provided by Universal Logistics.

GET AN ADDITIONAL ENTRY FOR EVERY \$100 RAISED!



FUNDRAISE \$250 BY NOV. 12TH & RECEIVE A LIMITED EDITION UNDERARMOUR BARDOWN HHTH HOODIE
(VALUED AT \$70)

Sweater comes in charcoal. HHTH reserves the right to substitute product for equivalent value.



FUNDRAISE \$200 BY NOV. 12TH & RECEIVE AN EXTRA PAID VACATION DAY
(PRICELESS!)

Provided by Universal Logistics. Must take vacation day before March 31, 2022.



FUNDRAISE \$150 BY NOV. 12TH & RECEIVE AN FORTUNE FABRIC BLUETOOTH SPEAKER
(VALUED AT \$40)

Product may not be exactly as shown.



THE HIGHEST FUNDRAISING TEAM WILL WIN: A TEAM LUNCH AT RESTAURANT OF CHOICE

PAID FOR BY UNIVERSAL LOGISTICS!

Full details to be provided to Team Captain after winning.



CAMPAIGN END DATE: FRIDAY, NOVEMBER 12, 2021



HOW TO BEGIN FUNDRAISING

FOR NEW USERS

1. Visit www.hhth.com, click Ontario, & scroll down to the York Region Tournament.
2. Click "Register" in the top right corner to get started.
3. From here you will scroll down and select "I'm a Universal Logistics Fundraiser"
4. Select "Join Universal Logistics"
5. Search for "Universal Logistics" and hit 'Join.'
6. Select "Create A New Record"
7. Complete the registration form ensuring mandatory fields are filled.

All done! Now utilize your participant centre to set up a network of donors and begin fundraising.

FOR RETURNING USERS

1. Visit www.hhth.com, click Ontario, & scroll down to the York Region Tournament.
2. Click "Register" in the top right corner to get started.
3. From here you will scroll down and select "I'm a Universal Logistics Fundraiser"
4. Select "Join Universal Logistics"
5. Search for "Universal Logistics" and hit 'Join.'
6. Login with your details from last year. If you don't remember your information, click on 'email me my login information' or reach out to Laura.
7. Complete the 'Additional Information' section (your Personal Details will carry over), agree to terms, review and continue.

For fundraising tips, don't forget to check out the "HHTH Fundraising Playbook!"

Employees are not to be soliciting Universal Logistics clients for donations.



REGISTER AT
HHTH.COM

FOR SUPPORT, PLEASE CONTACT BRIAN STEINMAN
BRIAN@HHTH.COM



HOCKEYHELPS



HOCKEYHELPSCA