



**OVER 3,500 PEOPLE IN VANCOUVER ARE ESTIMATED TO EXPERIENCE HOMELESSNESS ON ANY GIVEN NIGHT.**

STATISTIC COURTESY OF HOMELESS HUB

**TOGETHER, WE CAN CHANGE THIS STATISTIC.**



At Hockey Helps the Homeless (HHTH) we believe that every Canadian should have a place to call home and the supports they need to thrive. While we usually host Pro-Am Hockey Tournaments to raise funds, this year looks a bit different. Our supporters are participating in the Canada Life Cup, which brings Canadian communities virtually together to shutout homelessness. Right now, the need for fundraising dollars is as urgent as ever. As we enter the second wave of the pandemic, our local partners are still recovering from the effects of the first one. Net proceeds raised through the Canada Life Cup will stay local to support our 10+ charity partners that face-off against homelessness on a daily basis.

**We need you. Together, we will help end homelessness in Vancouver and beyond.**



Featured: Canucks Legend Daniel Sedin

## **THE 12<sup>TH</sup> ANNUAL VANCOUVER EVENT CANADA LIFE CUP | ENDS MARCH 31, 2021**

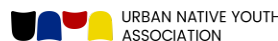
When you support a HHTH event, whether live or virtual, you are joining a dedicated team of passionate advocates and community leaders who are committed to shutting out homelessness locally. The Canada Life Cup consists of an exciting online fundraising campaign where participants will be rewarded with a selection of top tier fundraising prizes including an opportunity to win an unforgettable team experience, taking to the ice with an NHL Alumni or Female Olympian for an intimate pro experience.

### **OUR PROUD SUPPORTERS**

- 250+ Participants joining forces to raise funds to end homelessness
- NHL Alumni & Olympians participating online through social media and virtual events to support the cause, including Canucks forward JT Miller, 50+ Sponsors and 1,000+ Donors

## **ABOUT OUR IMPACT**

**HOCKEY HELPS THE HOMELESS VANCOUVER HAS GRANTED OVER \$3,200,000 TO OUR LOCAL PARTNERS SINCE 2009!**



Last year, HHTH partnered with 10 local beneficiaries that provides a variety of services including emergency shelter, transitional housing, and mentorship programs for those experiencing homelessness of all ages and backgrounds. HHTH funded 17 innovative projects which included transportation, shelter, addiction treatment, beekeeping, and more.

**GET INVOLVED TODAY. BE A GAME CHANGER.**

**HHTH.COM | CHARITABLE NUMBER: 865580146 RR0001**



# HOW YOUR COMPANY CAN **FACE-OFF** AGAINST HOMELESSNESS DURING THE CANADA LIFE CUP

## DONATE SILENT AUCTION ITEMS TO HELP OUR HOMELESS IN VANCOUVER

Hockey Helps the Homeless provides the perfect opportunity to feature your brand with visibility leading up to and during the event. We appreciate any and all support given and we are dedicated to thanking our donors in a way that will maximize your company's visibility.



NATIONAL FOUNDING SPONSOR



### SILENT AUCTION DONATIONS

The HHTH Silent Auctions are an important piece to our fundraising goal each year. In the past, generous auction sponsors have donated a variety of items such as:

- Autographed jerseys & memorabilia
- Tickets to events & experiences
- Electronics/Technology
- Elite hockey equipment
- Weekend accommodations
- Gift certificates/cards
- Flights
- Golf packages
- Prints & decor
- Merchandise & items

*Silent Auction items are showcased online this year via MobilBid during the Canada Life Cup and will receive recognition when possible.*



### HOW WE THANK OUR DONORS:



**VISIBILITY**  
FOR YOUR BRAND

Receive brand visibility to a local, captive, and influential audience in a positive setting.



**IMPACT**  
IN THE COMMUNITY

Net proceeds will stay local in the Vancouver area and go to support our fight against homelessness with our 10+ partner beneficiaries.

### CHARITABLE DONATION OR BUSINESS RECEIPTS\* GIVEN:

\*Auction donations with a value greater than \$1,000 are eligible for a charitable tax receipt provided an independent appraisal is provided. If the value of an auction item is less than \$1,000, an independent appraisal is not necessary but evidence of fair market value is required. Charitable Donation Receipts are issued according to the guidelines of the Canada Revenue Agency. Donations of services, promise of goods or gift certificates are only eligible for Business Receipts.



NATIONAL FOUNDING SPONSOR



On behalf of Hockey Helps the Homeless and our partner beneficiaries, thank you for your interest in supporting the 12<sup>th</sup> Annual HHTH Vancouver Canada Life Cup.

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INTERESTED IN GETTING INVOLVED? PLEASE CONTACT:

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