

TEAM FRANCHISE SPONSORSHIP



TEAM UP TO HELP SHUTOUT HOMELESSNESS

TEAM FEE

\$2,000



RAISE OVER \$5,000

PLAY WITH A PRO!

Register and sponsor your team and receive 2 hours of ice time to use as you wish – host friends, family or colleagues, use it as a team building opportunity or challenge another HHTH team! Includes ice time, food and beverages for up to 15 people.

TEAMS ALSO RECEIVE:

- Ad included in prominent national publication and any local media advertising, where possible
- Signed 11 x 17 pennant with your logo by a prominent member of the NHL Alumni
- Logo on marketing/collateral material where possible
- Logo included on select e-blasts to Canada Life Cup participants (minimum 1)
- Inclusion on HHTH social media channels (minimum 1)
- Logo on local Canada Life Cup micro-site
- Special mention in the 2020 - 2021 Hockey Helps the Homeless Annual Report

OR:

Turn your sponsorship into a donation and receive a tax receipt in addition to 2 hours of complimentary ice time.

RAISE MORE & SCORE TEAM PRIZE

If your team collectively raises over \$5,000, HHTH will secure a member of the NHL Alumni or a Women's National Team to join you for an unforgettable experience!



DISCLAIMER: Ice rental subject to availability & safety protocols as they pertain to the arena facility at the time of booking. Team fee of \$2,000 cannot be combined with player fundraising to meet the team incentive threshold of \$5,000. To qualify for the team prize, your team must raise \$5,000. While there is no limitation on the number of players you have on your fundraising team, the exclusive team experience cannot exceed 15 participants. Donations on a participant's page must be received by HHTH no later than Wednesday, March 31st, 2021 at midnight local time to count towards the team prize. The team captain will be contacted by a HHTH Representative once the campaign has concluded. NHL Alumni representation will be selected by the HHTH team based on their geography and availability. Any expenses in addition to the offerings outlined above will be incurred by the team or its members.